



TENTS, HATS & CHAMPAGNE

**COBRA**  
POLO CLASSIC

BENEFITING RONALD McDONALD  
HOUSE CHARITIES SPOKANE



RONALD McDONALD  
HOUSE CHARITIES  
SPOKANE

# SPONSORSHIP OPPORTUNITIES

## 7th Annual Event

**11** sunday. september  
**2011**

[CobraPoloClassic.com](http://CobraPoloClassic.com)

## IMPORTANT FACTS ABOUT SPOKANE'S RONALD McDONALD HOUSE

**Mike Forness**  
Executive Director  
mikelf@rmhspokane.org

**Marti D'Agostino**  
Development Director  
martid@rmhspokane.org

**Ronald McDonald House Charities Spokane**  
509.624.0500  
www.rmhspokane.org

Annually we welcome 500 families, providing them 7,000 nights of lodging.

Over 50% of our guests had a premature baby and had no idea they would need our services.

Most families staying with us arrive with no suitcase or supplies for their stay.

The average stay is 16 nights.

The RMH Family Rooms located in the Sacred Heart Children's Hospital welcomes 1,500 families and provides 1,200 nights of lodging per year.

Our guests receive our services regardless of their ability to pay.

Less than 20% of our guests were able to contribute something for their stay.

Your support helps provide Hope and a Home away from Home!



Polo is possibly the oldest team sport, period. The first experience with a mallet, pony and a round object were recorded nearly two thousand years ago. The Spokane Polo Club is part of that history including a half century of matches in the grand tradition of the game.

*"This is like somewhere in Europe."  
Overheard at Tents, Hats & Champagne*

On Sunday, September 11, 2011, the field will be ready and the tables will once again be set. Tents, Hats & Champagne is an opportunity for your company to invite clients and employees to attend one of Spokane's most unique events as they watch the sport known to royalty around the world.

"This is the most prestigious event in the Inland Northwest. We look forward in anticipation every year to attend and support our great community and RMHC."  
Cobra Polo Classic Sponsor 2010



### TITLE SPONSOR \$30,000 (SOLD) | Cobra

- Company prominent in event title, logo and all advertising as Title Sponsor
- Preferred seating for 50 guests
- Company logo on print materials; prominent program recognition
- The match announcer will refer to your company name numerous times
- Field banners & signage on VIP tent
- Exclusive award ceremony participation in presentation to players

### TEAM SPONSORS \$25,000

- Preferred seating for 40 guests
- Company logo exclusively displayed on all jerseys of one team
- Company logo on print materials; prominent program recognition
- The match announcer will refer to your company team numerous times
- Field banners & signage on tent and tables
- Recognition in all advertising media as Team Sponsor

*“Largest Polo benefit West of the Mississippi...”*  
*Alex Jacoy, President, El Dorado Polo Club, Palm Desert, CA*

### CHAMPAGNE DIVOT STOMP SPONSOR \$20,000

- Preferred seating for 40 guests and space for exhibit
- Field banners & signage on tent and tables
- Company logo on print materials; prominent program recognition
- PA announcements during the event as Champagne Divot Stomp Sponsor

### HAT COMPETITION SPONSOR \$20,000

- Preferred seating for 40 guests and space for exhibit
- Field banners & signage on tent and tables
- Company logo on print materials; prominent program recognition
- PA announcements during the event as Hat Competition Sponsor

### THEME TENT SPONSOR \$15,000

- Exclusive exhibit or theme tent developed by sponsor
- Preferred seating for 30 guests
- Field banners & signage on tent and tables
- Company logo on print materials; prominent program recognition
- PA announcements during event as Specialty Tents Sponsor

### SWAG BAG SPONSOR \$15,000

- Preferred seating for 30 guests
- Field banners & signage on tent and tables
- Prominent program recognition
- Logo on Swag Bag
- PA announcements during event for your sponsorship

### TRIPLE CROWN SPONSOR \$15,000

- Preferred seating for 30 guests
- Field banners & signage on tent and tables
- Prominent program recognition
- PA announcements during event for your sponsorship
- Choose to sponsor Silent Auction, Opening Ceremony or another special event feature

ALL MAJOR SPONSORS LISTED ABOVE WILL HAVE DIRECT LINKS TO THEIR WEBSITES ON [www.RMHSpokane.org](http://www.RMHSpokane.org) AND [www.CobraPoloClassic.com](http://www.CobraPoloClassic.com)



#### THOROUGHBRED SPONSOR \$5,000

- Seating for 20 guests
- Field banner & signage on table
- Program recognition

#### TEN GOAL SPONSOR \$2,500

- Seating for 10 guests
- Field banner & signage on table
- Program recognition

#### BLUE RIBBON TABLE SPONSOR \$2,000

- Seating for 10 guests
- Signage on table
- Program recognition

#### INDIVIDUAL TICKETS \$200 PER PERSON

### BENEFITS TO SPONSORS

- You'll be helping families with children in treatment through the support of a highly recognized charity
- Association with a world-class sporting event
- Exposure to Spokane's philanthropic and community leaders
- First rights to future polo benefits
- Your company recognized in collateral material related to the event including in the Ronald McDonald House newsletter and on the website
- Exposure to the largest RMHC fundraising crowd in the country